ABSTRACT WIPE DISPENSING SYSTEM

A container for dispensing product in sheet form comprising:

- (i) the product in sheet form which will be dispensed; and
- (ii) a dispensing aperture for product in sheet form, the aperture having opposing lateral edges, at least one of the lateral edges comprising a rotatable roller, the lateral edges providing a nip passage for controllably dispensing the product in sheet form in a non-downwards direction.